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The Toledo Northwestern Ohio Food Bank secures and provides food for families struggling with hunger; operates programs that promote self-sufficiency among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. The Toledo Food Bank is a member of Feeding America and the Ohio Association of Food Banks.



WHAT IS THE HM?



The Harvest Market is a grocery store on wheels that brings fresh fruits and vegetables, lean protein, dairy and other essentials to communities that would otherwise lack access to healthy foods. The healthier food options available at the Harvest Market will help improve health outcomes and decrease the incidence of chronic nutrition-based diseases for food-insecure people.



HARVEST MARKET MISSION IS TO..

Increase access to healthy food choices with an emphasis on reaching those least served in a food desert.

GOALS:

- Relieve food insecurity
- Improve healthy dietary awareness, skills, and behaviors
- Provide a grocery store in neighborhoods
- Increase community capacity for local and regional fruits and vegetables

WHAT IS A FOOD DESERT?

A food desert is a district with little or no access to large grocery stores that offer fresh and affordable foods needed to maintain a healthy diet. Food deserts disproportionately affect socially segregated groups, specifically single mothers, children, and the elderly living in underprivileged urban neighborhoods, but can also affect rural communities.

WHAT IS FOOD INSECURITY?

Food insecurity is defined by the USDA as socioeconomic condition of limited or uncertain access to enough food to support a healthy life.

MARKET ROLLOUT

The Harvest Market launched in September 2016. The market piloted in Henry County, and is scheduled to roll out in other counties serviced by the Toledo NWO Food Bank soon. Participants can pre-order items for sale, then purchase using SNAP benefits or other forms of payment.

