

# FOOD for *thought*

## Introducing the Harvest Market! “A Grocery Store on Wheels”

We are now making it even easier for families to receive access to nutritional food with our new grocery store on wheels, the Harvest Market! Coming to Henry County this summer, this mobile market is a direct response to food insecurity in our service area. The Harvest Market brings nutritional items to communities that would otherwise lack access to healthy food.



We have made it our priority to provide our clients access to foods that help promote a healthy diet and lifestyle – foods like fruits, vegetables, lean proteins, whole grains, and low-fat/non-fat dairy. The mission of the Harvest Market is to provide families more access to healthy food and healthy choices, with an emphasis on reaching those communities least served in a food desert. A food desert is a district that receives little or no access to large grocery stores that offer fresh and affordable foods needed to maintain a healthy diet. We are proud to report that the Harvest Market will be accessible to approximately 3,390 food insecure individuals in the Henry County area.

Thanks to our generous program contributors Walmart and ProMedica Health System, the Harvest Market will be a specialized truck with storage capacity for shelving, refrigeration, freezers, and market supplies, and will operate year-round. During the spring, summer and fall, the Harvest Market will operate in an open-air market with food displayed outside the vehicle. During the winter months, the mobile market products will be moved inside

our community partner facilities. In addition, the Harvest Market will provide clients with information on nutritious meals and the benefits of eating healthy. This mobile market will first appear in Henry County, but will make its way to our other Northwest Ohio counties shortly after.





## THANK YOU For Your Donations!



The Toledo NW Ohio Food Bank has a four-star rating from Charity Navigator.

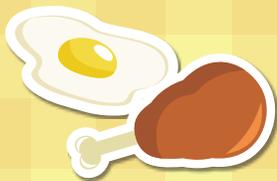
Only 30% of charities have received this exceptional designation for sound fiscal management, commitment to accountability and transparency.

This is because 97 cents of every dollar is spent directly on programs and services. We use your donation to help feed over 576,000 hungry people throughout Northwest Ohio. We have trucks delivering wholesome products five days a week!



# HEALTHY FOOD DONATIONS NEEDED.

Many commonly donated foods are high in salt, sugar or calories, making them poor choices for people with high blood pressure, diabetes and other diet-related health problems. With more people turning to the Toledo NW Ohio Food Bank and for longer periods of time, we always need healthy donations – the kind of healthy and nutritious items you'd serve to your own family.



### Protein

Canned Chicken  
Peanut Butter  
Canned Beans  
Dried Beans  
Nuts  
Meat Stews



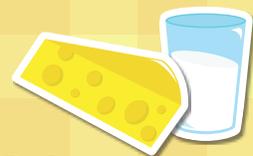
### Fruits & Vegetables

Canned Light Fruit  
Canned Vegetables  
Jellies & Jams  
100% Juice  
Soup & Broth  
Applesauce



### Grains

Cereals & Granola  
Rice & Oats  
Pasta  
Macaroni & Cheese  
Whole Wheat Crackers  
Popcorn



### Dairy

Powdered Milk  
Evaporated Milk

### Personal Care

Shampoo  
Toothpaste  
Baby Items  
Feminine Hygiene

*Please, no perishable foods, frozen foods, glass jars or baby food.*

# Introducing the New Virtual Food Drive and Program

## Fundraising Drive: A Virtual Way to End Hunger in Northwestern Ohio

With much anticipation, the Toledo NW Ohio Food Bank launched a Virtual Food Drive on May 24, 2016! We invite corporations, organizations, and community members to join us in using our new forum in the fight against hunger in Northwestern Ohio.



The Virtual Food Drive is an internet-based tool that allows individuals and organizations the opportunity to participate in food drives regardless of location. Participants simply log on to the Virtual Food Drive website to view a list of grocery store items, such as fresh produce, and grain and protein items. Participants choose the items they wish to donate, check out using the virtual shopping cart, and donate with a PayPal account. This efficient food drive is a fun and easy way to be involved in the fight against hunger.

One in six adults and one in four children face hunger in our community. This program will help secure and provide meals for families struggling with hunger throughout the eight counties we serve. Every \$1 donation provides four meals through our network of 300 partner agencies.

Despite our best efforts, too much food is still going to waste, and too many people are still going hungry. The Virtual Food Drive will ensure that the least amount of food is wasted, and families in need receive adequate nutrients to build a healthy lifestyle. The Food Bank is inspired to continuously build our capacity for food distribution and finding innovative ways to engage the community in supporting our mission.

## Map the Meal Gap Project Findings



A common misconception about food insecurity is that it only occurs in households that fall below the federal poverty level. However, recent findings from the Map the Meal Gap Project, a project dedicated to surfacing food security and insecurity issues at a local level, reveal that about **56% of households struggling with hunger have incomes above the federal poverty level**, compared to the 59% of food insecure households that are below the federal poverty level. Food insecure households are not necessarily food insecure all the time. Food insecurity may reflect a household's need to make trade-offs between other important basic needs, such as medical bills or housing bills.

The Toledo NW Ohio Food Bank partners with 300 member agencies and is dedicated to helping families and communities fight hunger in Northwest Ohio. Many agencies face an increased demand for help as there is a growing population in Northwest Ohio that critically needs assistance.

### Food Insecure People in Northwest Ohio

Counties We Serve	Number of Food Insecure People
Defiance	4,750
Fulton	4,920
Henry	3,390
Lucas	80,260
Ottawa	5,210
Sandusky	7,820
Williams	4,990
Wood	17,610
<b>TOTAL</b>	<b>128,950</b>

**15.85%**  
Food Insecurity Rate

**Food Insecure People  
in Northwest Ohio:  
128,950**





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*Over 30 Years of  
Serving Our  
Community!*



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Follow us on Twitter:  
[www.twitter.com/toledofoodbank](http://www.twitter.com/toledofoodbank)

Questions? Call 419-242-5000

## Mission

Our Mission is to enable other community organizations to end hunger. We strive to maximize community resources by effectively obtaining and distributing food through a collection and distribution system.

Over the past 31 years, the Food Bank has distributed over 96 million pounds of food and grocery products to our member agencies. Currently, the Food Bank serves over 300 nonprofit agencies.



**Friday, June 24, 2016**  
4:00pm - 11:00pm

**International Park**  
@ The Docks | Toledo, OH

Benefit for the Toledo Northwestern Ohio Food Bank  
**Together we can end hunger.**



**The Fabulous Thunderbirds**

**Skip Turner Band**



**Michael Christopher**

**Grape Smugglers**

**Early Bird Tickets \$20 - At The Door \$25**  
@tix On Sale @ [www.toledofoodbank.org](http://www.toledofoodbank.org)