



# FOOD FOR THOUGHT

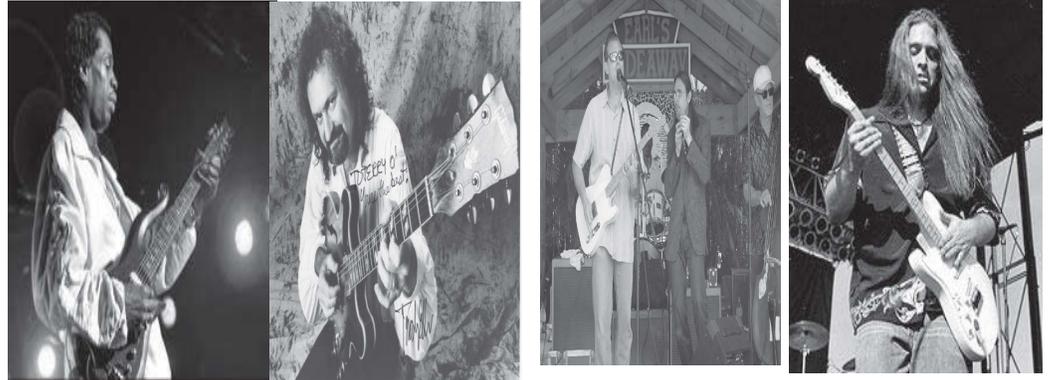
A publication of the Toledo Northwestern Ohio Food Bank, Inc.

Spring 2010

## Food Bank to host 1st annual Blues & Jazz Festival

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*Bernard Allison , Tinsley Ellis, Doug Deming and The Jewel Tones and Josh Boyd will perform.*

The Toledo Northwestern Ohio Food Bank (TNWOFB) will present a stellar national lineup of blues performers at the 1<sup>st</sup> annual Blues & Jazz Festival on Saturday, June 19, at Centennial Terrace, 5773 Centennial Road in Sylvania. Tickets, which are \$25 in advance and \$30 at the gate, can be purchased online at [www.toledofoodbank.org](http://www.toledofoodbank.org) or by calling (419) 242-5000, ext. 216.

Renowned blues masters Bernard Allison, Tinsley Ellis and Doug Deming & The Jewel Tones are slated to perform. Gates open at 3 p.m. and area musicians Josh Boyd and the VIP Band will open the show at 4 p.m.

"Our lineup offers unparalleled talent and diversity," said James M. Caldwell, TNWOFB president and ceo. "They are coming from almost every corner and tradition of the blues world to display their extraordinary talent, range and richness for our audience."

Caldwell added, "The event will take place rain or shine under the stars at the spacious and newly renovated Centennial Terrace in Sylvania. There will be ample parking, vendors, food, fun and prizes – all elements that I believe, make this the perfect venue to unwind, dance, mingle and enjoy the blues." Media partners for the 1<sup>st</sup> Annual Blues & Jazz Festival are 13abc and Lamar Outdoor Advertising.

### About the performers:

**Bernard Allison**, Bernard totes the same smokin' six string shooter that his late father Luther Allison assaulted the blues with. And he is blessed with his father's soulful voice, spiritual devotion, and a musical freedom which experiments with the blues.

**Tinsley Ellis**, This blues-soaked guitarist/vocalist/song-writer sings and plays with the energy and soul of all the great Southern musicians who have come before him.

**Doug Deming and the Jewel Tones**, The Motor Citie's, Doug Deming & The Jewel Tones have been in demand as a backing band for today's top blues performers.

**Josh Boyd and the VIP Band**, Powerful, bluesy, funky, rock and roll and incredible are words that describe these Toledo-based blues masters.

### Event details:

**When:** Saturday, June 19, 4 p.m. to midnight.

**Where:** Centennial Terrace, 5773 Centennial Road, Sylvania

**Tickets:** \$25 advance, \$30 at gate. Order online at [www.toledofoodbank.org](http://www.toledofoodbank.org)



## Upcoming Events



1st annual  
**Blues & Jazz Festival**  
June 19  
Centennial Terrace  
Sylvania



**Harvest of Thanks:  
Dinner, Dance & Auction**  
October 23  
Gladioux Meadows  
4480 Heatherdowns  
Blvd., Toledo

### Stay in the Know

Do you want to be added to Food Bank's mailing list and or be informed about our latest projects, events and volunteer opportunities? Call us at (419) 242-5000 or e-mail [sthomas@toledofoodbank.org](mailto:sthomas@toledofoodbank.org) with "E-newsletter" in the subject line.

## President's Message



Spring is a time of growth and renewal. We are grateful for the rain that is starting to replenish our neighborhoods. But as our lakes and river begin to rise, so too does the need in our community.

The number of individuals and families who need food are doubling and even tripling in many cases throughout Northwest Ohio. Most clients are hard-working parents that are struggling to make ends meet or retirees who find themselves having to choose between food and medicine. Unfortunately, in America, the land of plenty, people are unable to feed themselves or their families.

The recession has wreaked havoc on our economy. The price of fresh produce has nearly doubled from last year, eggs are almost twice the rate of inflation, fuel costs continue to rise and families are facing foreclosures, food insecurities and bankruptcy at record rates. And in the midst of this crisis, jobs loss is one of the highest in the nation. We're finding that the face of hunger is changing and more people need our help.

Just like you, the Toledo Northwestern Ohio Food bank is working hard to make sure our dollars go even further. We're calling on our dedicated supporters volunteers to help in all areas to ensure that no one in Northwestern Ohio goes hungry. We're hosting and participating in special events to increase awareness and generate additional dollars. Over the past 26 years, the communities we serve have come to depend on you more and more, and that need continues to grow. It is only through your strong support and generosity that we have been able to keep pace with this growing need in our backyard.

Therefore, I salute you for all that you do to help during these tough economic times!

James M. Caldwell,  
President & CEO  
Toledo Northwestern Ohio Food Bank

## 'No school' equals 'no meals' for thousands of area youth this summer

A crisis will be striking tens of thousands of homes in just a few short weeks. Struggling parents will be faced with the question — **"How will I feed my child when school is out?"**

Thousands of children in our 8-county service territory receive free and reduced breakfasts and lunches at school. However, in just a few short weeks, school will be closed for the summer. **No school equals no meals.**

More families rely on the Toledo Northwestern Ohio Food Bank and member agencies to help them close this enormous gap and provide meals to their children. But, summertime is one of our most difficult times of the year, said James M. Caldwell, President & chief executive officer for the food bank. Food drive and fund donations decline, additionally, the lasting effects of the recession, donations and rising fuel and food costs this year make things especially challenging.



But with your help, we can meet that need and continue our mission to ensure that no child goes hungry in Northwest Ohio this summer. Please consider a donation today or organize a food drive at your place of employment, church or social organization.

Also, there are lots of exciting events coming up in the next few months and we look forward to your participation and support! Together, we can help these families feed their children the fresh, nutritious meals they desperately need for their growth and development.

## Cargill donates \$30,000 to food bank

As part of the Cargill's Nourishing People challenge, corporate employees made a \$30,000 donation to the Toledo Northwestern Ohio Food Bank in April.

Overall, Cargill distributed \$382,000 to hunger relief organizations across the state affiliated with Feeding America, the nation's leading hunger relief charity. Twelve of the regional food banks receiving donations are members of the Ohio Association of Second Harvest Foodbanks (OASHF).

Cargill presented the Nourishing People challenge to its businesses on October 16, 2009 (World Hunger Day), asking them to reach out to local charities and organizations to address immediate needs and provide long-term solutions to hunger. The Nourishing People grant program, which ended March 1, resulted in \$3.3 million in donations of food and money to combat hunger across the globe, with \$382,000 directly supporting communities across Ohio.

"With Cargill's vision to be a global leader in nourishing people, we saw a unique opportunity to support our communities by helping those who are most in need," said Cargill executives donated funds to the food bank and then rolled up their sleeves to volunteer in the warehouse.



Stacie Homan, appropriations chair of Cargill's community involvement team in Sidney, Ohio. "Every day, hunger relief organizations across Ohio are making a real difference for people in our communities, and we're proud to support their efforts."

## Egg-tra-ordinary donation!



State Representatives Barbara Sears and Edna Brown and Kevin Dailey, of Weaver Bros Farms pose with an egg delivery.

Hundreds of thousands of families were able to participate in Easter Egg holiday traditions and enjoy protein-enriched meals this spring thanks to a donation of 75,600 eggs from two farmers --that's eggs-actly 6,300 dozen eggs!

The eggs came from Hertzfeld Poultry Farms and Weaver Brothers Farms -- and they were not the colorful plastic kind but the real thing.

It is the third year local egg farmers have teamed up to help the food bank fight hunger.

"Eggs are rich in protein and protein items are always very difficult in terms of soliciting so it's a great donation," said James M. Caldwell, TNWOFB president & ceo.

## PS Food Mart drives in funds and awareness



James M. Caldwell, TNWOFB president & chief executive officer accepts \$15,000 check from Richard Folk of Folk Oil. Folk Oil's PS Food Mart stores in Lucas and Fulton counties participated in "Fight Hunger. Give Hope," a two-week, community-wide food raiser.

PS Food Mart outlets in Lucas and Fulton counties raised more than \$15,000 for the Toledo Northwestern Ohio spring food-raiser activity called "Fight Hunger. Give Hope," which ran from March 15 to March 31.

At each PS Food Mart location, customers were encouraged to give \$1 or \$5 donations to support the food bank's hunger-relief efforts.

"PS Food Marts have a long history of supporting local philanthropy and we're glad to be part of their good work," said Richard Folk, ceo and president of Folk Oil.

"It's always encouraging to have businesses reach out and offer their support," said James M. Caldwell, TNWOFB president and ceo. Money raised will provide more than 60,000 meals.



## Join our social networking pages

We're spreading the word about the work of the Food Bank through several social networking sites.

Look for us on Facebook, YouTube, Twitter and [www.toledofoodbank.org](http://www.toledofoodbank.org)!

Get all the latest news, events, videos and more from the Food Bank. Tell a friend!

[www.toledofoodbank.org](http://www.toledofoodbank.org)

YouTube

twitter



facebook

# Landmark new study reveals unprecedented number of Americans seeking food

*46 percent increase in U.S. citizens receiving emergency food and 37 Million Americans, including 14 million children at risk of hunger*

A landmark study released by Feeding America, the nation's largest domestic hunger-relief organization, reports that more than 37 million people, one in eight Americans -- including 14 million children and nearly 3 million seniors -- receive emergency food each year through the nation's network of food banks and the agencies they serve. The findings represent a staggering 46 percent increase since the organizations previously released study in 2006.

Hunger in America 2010 is the first research study to capture the significant connection between the recent economic downturn and an increased need for emergency food assistance. The number of children and adults in need of food as a result of experiencing food insecurity has significantly increased.

More than one in three client households are experiencing very low food security—or hunger—a 54 percent increase in the number of households compared to four years ago.

An estimated 5.7 million people receive emergency food assistance each week from a food pantry, soup kitchen, or other agency served by one of Feeding America's more than 200 food banks. This is a 27 percent increase over numbers reported in Hunger in America 2006, which reported that 4.5 million people were served each week.

"Clearly, the economic recession, resulting in dramatically increasing unemployment nationwide, has driven unprecedented, sharp increases in the need for emergency food assistance and enrollment in federal nutrition programs," said Vicki Escarra, president and CEO of Feeding America. "Hunger in America 2010 exposes the absolutely tragic reality of just how many people in our nation don't have enough to eat. Millions of our clients are families with children finding themselves in need of food assistance for the very first time."

Many of the people served by Feeding America food banks report they are struggling with unemployment, difficult choices between food and other basic necessities along with the pressures of skyrocketing healthcare costs. While 36 percent of client households have at least one adult working, Hunger in America 2010 reports a 68 percent increase over four years ago in the number of adults seeking emergency food assistance who have been unemployed for under a year. More than 46 percent of clients served report having to choose between paying for utilities or heating fuel and food; 39 percent said they had to choose between paying for rent or a mortgage and food; 34 percent report having to choose between paying for medical bills and food; and 35 percent must choose between transportation and food.

"It is morally reprehensible that we live in the wealthiest nation in the world where one in six people are struggling



*Many seniors have to choose between paying medical bills and food.*

gling to make choices between food and other basic necessities," said Escarra. "These are choices that no one should have to make, but particularly households with children. Insufficient nutrition has adverse effects on the physical, behavioral and mental health, and academic performance of children. It is critical that we ensure that no child goes to bed hungry in America as they truly are our engine of economic growth and future vitality."

"While we have reached many more people over the past four years, the need of hungry Americans far outpaces our current level of service," stated Escarra. "We will continue to partner with federal and state governments, corporate and individual donors and other hunger-relief organizations to bring more food and funds into the charitable distribution system and connect people with federal benefits until every man, woman and child has access to adequate food and nutrition."

Among other key comparative findings in the report:

- 50 percent increase in the number of children served annually.
- 64 percent increase in the number of households with seniors facing very low food security—or hunger.
- 59 percent increase in the number of client households reporting they have to choose between paying their rent or mortgage and food.
- 40 percent increase in the number of client households with at least one adult working.
- A summary of the findings and the full report are available on Feeding America's web site at [www.feedingamerica.org/hungerstudy](http://www.feedingamerica.org/hungerstudy).

# Food bank agencies admit recession is good for business



The number of people relying on hand-outs to help put food on the table has jumped by about one third since 2006, according to a just-released study about hunger in America.

And food pantries in Lucas and surrounding counties say they're seeing increasing numbers of a new type of customer -- middle class and suddenly out of work in the midst of the recession.



"They are people who look like me and you," said xxxxx, kitchen supervisor for xxx, xxx. "They are people who had a job -- maybe had some money in savings -- had two cars, and suddenly they lose their job. Now they are faced with figuring out how to pay the mortgage, pay the rent and put food on the table."



Nationally, 37 million people -- about one in eight Americans -- visited food pantries and soup kitchens in 2009, compared with 25 million in 2006, according to Feeding America. Officials said the numbers really began to skyrocket at the onset of the recession in late 2007.

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## Sportway of Toledo host free day of family fun



More than 2,000 people supported the food drive at Sportway of Toledo on May 19. Participants who donated two canned food items were treated to free batting cages, go-kart racing and miniature golf. The event raised 5,047 pounds of food! That is equivalent to over 3,900 meals!

A day of free, unlimited go-kart racing, batting cages, miniature golf and kiddie games was offered by Sportway of Toledo on Wednesday, May 19 from 1 to 10 p.m., in exchange for two canned food donations per person.

Andy Anderson, president, of Sportway of Toledo, a family owned and operated business since 1995, said the event was held to give back to the community, to generate awareness about hunger and to help local families struggling with food insecurities. "Everyone in our community deserves a daily meal. It's a basic human right and this is our way of helping to solve the problem," he said.

## High school lacrosse event nets success for TNWOFB

The Notre Dame Academy Varsity and Junior Varsity Lacrosse teams hosted Feedin' the Need, a scrimmage and food drive on Saturday, March 27 from 8:30 a.m. to 4:30 p.m., at 3535 West Sylvania Avenue. Admission was free, however everyone was encouraged to bring a can or non perishable food item to be donated to the Toledo Northwestern Ohio Food Bank.

Jason Allen, head coach for the Notre Dame Academy Varsity Lacrosse team said five high school varsity and junior varsity lacrosse teams participated in the scrimmage and wore specially decorated Feedin' the Need t-shirts to raise awareness about hunger. Participating school teams were: Perrysburg, Sylvania, Anthony Wayne, Bedford and Notre Dame Academy.

"I'd like to make this an annual event in order to give back to the community and families who are struggling and need food," Allen said.

## Toledo Symphony Orchestra joins forces with Feeding America to help the hungry

Due to last year's great success, The Toledo Symphony Orchestra participated in Orchestras Feeding America's second annual national food drive involving America's symphony orchestras. The Toledo Symphony, in partnership with the Girl Scouts of America, collected non-perishable food at concerts March 26-28 at the Toledo Museum of Art Peristyle and donated it to the food bank.

Nationwide, 150 orchestras in 41 states have come together to combat hunger in their communities through Orchestras Feeding America concerts. The annual projects take place in March and April, and is organized by the League of American Orchestras, which represents the nation's professional, volunteer, and youth orchestras, and Feeding America's network of food banks and agencies. In 2009, orchestras collected more than 200,000 pounds of food!

## 'Operation Hunger' was theme of high school's 'Dance for a Chance'

The Toledo Northwestern Ohio Food Bank was a beneficiary of Sylvania Southview High School's 7th annual "Dance for a Chance" event. Students raised pledges of at least \$65 in order to participate in the 12-hour dance-a-thon held in the school's gymnasium and commons area.

"As the U.S. unemployment rate rises over 10 percent, many Americans face chronic hunger," said Yifang Cao, a Southview student leading this year's organizing effort. "Dance for a Chance will ease and bring awareness to the local hunger problem," he said.

Since 2003, Dance for a Chance has raised more than \$75,000 for various charities each year, with hundreds of students, faculty, and community members contributing.

Aside from the participants' pledge-gathering efforts, the event relies on local businesses to support the event with food, cash, and merchandise donations and to provide meals and refreshments as well as prizes for the students who raise donations over \$100.



## Jiggs dinner bears fruit

A benefit Irish Jiggs Dinner was held Sunday, March 14, at Sidelines Sports Eatery to raise funds for the food bank.

Cost for the traditional Irish dinner was \$20 per person and included a beverage and entertainment by the band Punching Buddha. Dozens of lucky patrons won raffle and door prize ranging from restaurant and salon gift certificates to clothing items and health club memberships.

Eric Sitter, co-owner of Sidelines said the company got involved because, "It was a great cause and a terrific way to celebrate the spirit of St. Patrick while helping people who are hungry."



## Wal-Mart gives \$2 billion to fight hunger



The Wal-Mart Corporation recently announced plans to contribute \$2 billion in cash and food to the nation's food banks one of the largest corporate gifts on record.

Over the next five years, the giant retail company will distribute some 1.1 billion pounds of food to food banks and provide \$250 million to help them buy refrigerated trucks, improve storage and develop better logistics.

"Hunger is just a huge problem, and as the largest grocer in the country, we need to be at the head of the pack in doing something about it," said Margaret McKenna, president of the Wal-Mart Foundation.

While the economy seems to be turning around, the number of people turning to charities to help put food on their tables continues to grow. A recent survey by Feeding America found that 37 million people a year now use its national network of food banks, a 46 percent increase from 2006. The survey drew on interviews with more than 61,000 people who use food banks, as well as reports from 37,000 food banks across the country.

Put another way, 1 in every 8 Americans uses a food bank to make ends meet, the survey said. More than one-third of those surveyed said they would not have been able to pay for basics like rent, utilities and medical care without relying on food banks to offset the cost of their meals — and more than a third said at least one person in their household was working.

"It is not just the unemployed that are going hungry," said Vicki B. Escarra, chief executive of Feeding America. Wal-Mart began taking on hunger as a cause in 2005, when it distributed 9.9 million pounds of food to food banks; last year, it provided 116.1 million pounds of food. The company also has donated the services of its staff to help food banks improve lighting and refrigeration and develop ways to increase the amount of fresh food on their shelves.

"We've learned a lot about this problem and the kinds of things we can do to help," Ms. McKenna said. "We've learned, for instance, that there is a huge gap in terms of the protein and fresh produce that food banks can deliver, so we've learned how to fast-freeze things like meat and dairy. You can't put 100 pounds of bananas on a truck that isn't refrigerated and expect them to be edible for long."

Almost one-third of the food Wal-Mart is donating this year will be fresh, and one of the first cash gifts out of the new grant will go to increasing the number of refrigerated trucks delivering food to food banks. "These are the types of resources we don't get much from other sources," Ms. Escarra said.

Ms. McKenna said she was concerned about getting food during the summer to children who rely on school breakfast and lunch programs. "We know about sending kids home with backpacks of food for the weekends," she said, "but what do we do to feed them when they aren't going to school?"

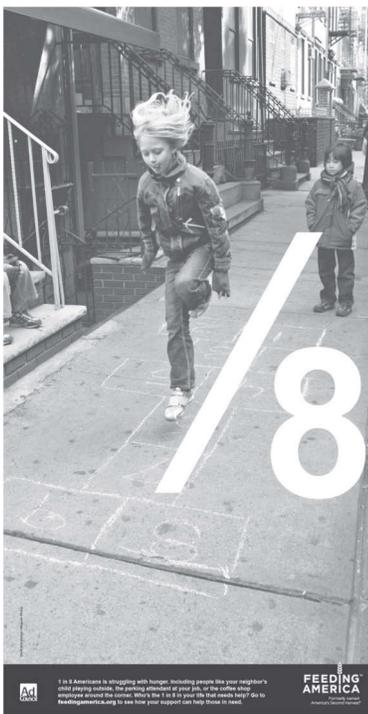
## Youth hockey team puts Hunger on Ice

Hockey fans that headed to the rink on November 22, to watch the Toledo Cherokee play the Chicago Force at the Team Toledo Ice House were encouraged to grab a can of food from the pantry before heading to the game.

The Toledo Northwestern Ohio Food Bank (TNWOFB) was at the game to collect non-perishable food and monetary donations on behalf of the third annual "Put Hunger on Ice" campaign that helps feed needy families. The Toledo Cherokee said they wanted to help the TNWOFB because of the vital role we play in our community.



Cherokee hockey players, Stephen Howard, age 19 and Matt Wurst, age 17 presents James M. Caldwell, TNWOFB president & ceo with a check for \$305. The team and supporters also collected 152 pounds of food.



**Hunger is a reality for 1 in 8 Americans, including millions of children, seniors and working poor.** Yet the problem of hunger in the U.S. has remained invisible to most Americans. Many people have the misperception that hunger is only associated with pockets of society.

In actuality, we all know and are in contact with people who are affected by hunger.

## Pampered Chef raises \$4,000 for food bank

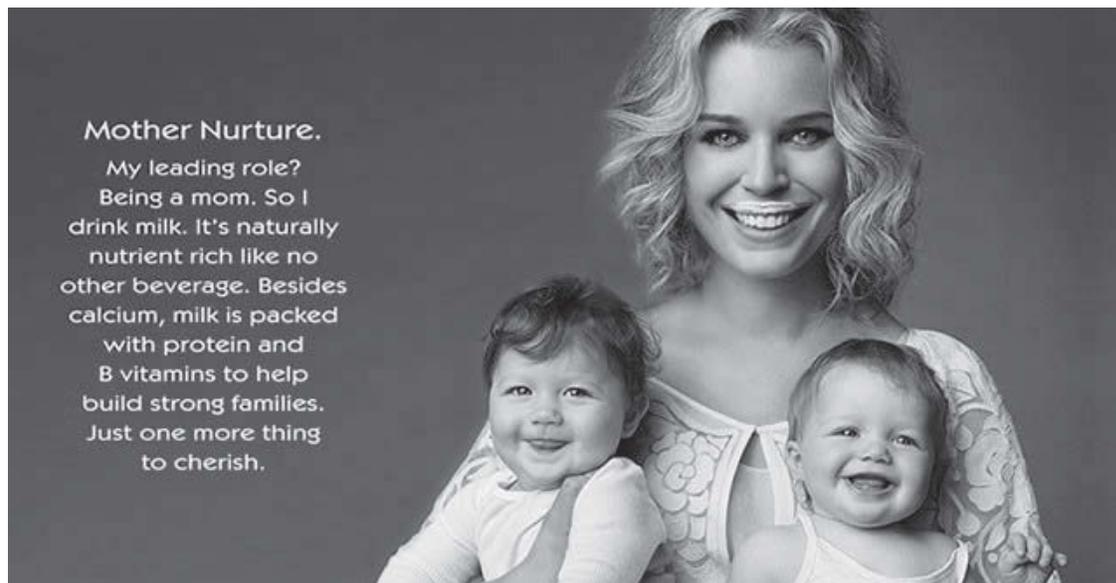
Pampered Chef, a national direct seller of specialty kitchen tools, presented a \$4,360 check to the Toledo Northwestern Ohio Food Bank. The funds were made possible through Pampered Chef and Feeding America's Round-Up from the Heart sales campaign.

The year-long Round-Up from the Heart initiative is a team effort among Pampered Chef's staff, consultants and customers. Cooking Show customers are encouraged to "round-up" their orders to the nearest dollar or more. Funds raised, are donated to the 200 Feeding America affiliated food banks across the United States, based on zip code.

In addition to rounding-up orders, a special product is introduced each year as an additional way to raise funds to fight hunger. Last year, customers were able to purchase a decorative trivet that protects counters and tabletops from hot food. For every trivet sold, Pampered Chef contributed \$2 to Feeding America.

The campaign's ultimate goal is to make sure there is food available for those who need it. Through the Round-Up from the Heart charitable giving campaign, Pampered Chef has raised more than \$14.4 million to help fight hunger in America since 1991.

## Actress Rebecca Romijn joins the Milk Mustache Campaign to encourage other moms to make milk a priority in 2010

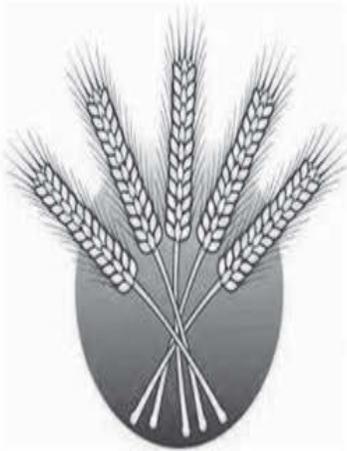


*The nation's milk processors want to make it easier for America's moms to set the table with milk and build strong families in 2010.*

The National Milk Mustache 'got milk?' Campaign, recently launched the "Great Gallon Give" with the help of actress and mom Rebecca Romijn, who is appearing in her second milk mustache ad – this time with her twin daughters. The new program will give away hundreds of thousands of gallons of milk – the equivalent of more than three million servings – to help raise awareness of the important role milk plays in building strong families. Events are scheduled from coast-to-coast to give out the gallons and families can register to win a year's free supply of milk at [whymilk.com](http://whymilk.com).

The "Great Gallon Give" will also make it possible to help families in need by passing a virtual gallon of milk to friends on Facebook ([Facebook.com/MilkMustache](http://Facebook.com/MilkMustache)). For every virtual gallon passed, \$1 will go to Feeding America, up to \$100,000. Feeding America is the country's largest network of food banks that serves more than 25 million people facing hunger in this country. In addition, milk processors will be donating thousands of real gallons of milk to local food banks in the Feeding America network.

"We want to salute moms for all they do to help build strong families," said Vivien Godfrey, CEO of the Milk Processor Education Program. "When you sit down to a meal together, you're doing something good for your family. When you set the table with milk, you are providing your family with one of the most nourishing choices possible."



# Harvest of Thanks Dinner Dance & Auction

The Food Bank is currently seeking live and silent auction items for the Harvest of Thanks Dinner Dance and Auction. Please call Mindy Seegert, at 419-242-5000 with your donations or contributions.

Also, mark your calendars for Saturday, October 23, for this premier annual fundraiser, with proceeds supporting our critical mission to end hunger in our community.

Enjoy entertainment by the KGB Band, along with live and silent auction items.

## **Make a Difference. Volunteer**

Tons of food moves through our warehouse every week and volunteers are needed to help staff sort, package and ready it for distribution.

A few hours of service at our warehouse, office or special event is all it takes for you to help serve people in our community struggling with food insecurities.

Rather you're an individual or a group -- we can help you have a rewarding volunteer experience as a food bank volunteer.

Call Mindy Seegert at (419) 242-5000, ext. 212 to make an immediate impact! There is no lengthy orientation or time commitment!

You will join an efficient, well organized service project the same day that you come in.

## **Do You Facebook?**

*If you are a member of Facebook, please log- on and support our cause.*

By joining our Facebook page and getting your friends to join, you will help us spread the word in a cost-effective way.

Because the majority of our revenues go to our programs, we have little to no budget for advertising. But, we need to get the word out about our programs, services and activities so people can get help...or give help. By joining our Facebook page and getting your friends to join, you will help us spread the word in a cost-effective way.

At TNWOFB, our mission is to enable other community organizations to end hunger. It is our responsibility to be good stewards of our donors' gifts and make sure those gifts are used to feed those in need.

Please consider becoming a Facebook friend today!