



For Immediate Release

Contact Information

Jess Jones-Swift, Toledo Northwestern Ohio Food Bank
419.242.5000 or jjones-swift@ToledoFoodBank.org

Local Food Bank to benefit from Subway® Wrap promotion *Diners have a delicious way to help their neighbors in need*

TOLEDO [March 1, 2019] – Subway® Restaurants are introducing new Signature Wrap sandwich flavors this Spring which will include a fundraiser to benefit to help fight hunger in West Ohio. With Generously Wrapped, 10 cents from every wrap sold through April 25 will go towards the Northwestern Ohio Food Bank and West Ohio Food Bank, up to a total donation of \$5,000. That will feed 25,000 needy people in Northwest Ohio through the good work of the local food banks.

Over the last three years, Subway® has donated over 22 million meals to Feeding America. The local franchisees in Northwestern Ohio are continuing to fight local hunger issues with local fundraising campaigns like last year's Feed A Friend and this year's Generously Wrapped.

"Thanks to community partners like Subway® we are making progress in helping people overcome hunger," states James Caldwell, President and CEO of the Toledo Northwestern Food Bank. "We are thankful to Subway® and its customers for their commitment in working together and helping those in need. This investment will help feed our hungry neighbors."

Unwrap unique flavors with the two NEW Signature Wraps from Subway, the all NEW Sesame-Ginger Glazed Chicken or the all NEW Sweet N' Smoky Steak & Guac made with Guajillo Mesquite Sauce. Both are double the meat and double the flavor because Subway knows the flavors you crave. Get to a participating SUBWAY® restaurant today because it's only available for a limited time. Helping your neighbor never tasted so good!

About Toledo Northwestern Ohio Food Bank:

The Toledo Northwestern Ohio Food Bank, a member of Feeding America and the Ohio Association of Food Banks, is a non-profit organization established to enable other community organizations to end hunger and maximize community resources by effectively obtaining and distributing food through a food collection and distribution system. Since its founding in 1984, the Toledo Food Bank has distributed more than 100 million pounds of food and grocery products to assist those in need and currently serves a network of approximately 250 member agencies in eight counties: Defiance, Fulton, Henry, Lucas, Ottawa, Sandusky, Williams, and Wood. Visit www.toledofoodbank.org for more information.



For Immediate Release

About West Ohio Food Bank:

West Ohio Food Bank is the largest food distribution system in West Ohio coordinating, collecting, warehousing and distributing food. The process of getting food to individuals in need requires a dynamic infrastructure and sophisticated management. West Ohio Food Bank secures donations from national food and grocery manufacturers, retailers, shippers, packers and growers and from government agencies, individuals and other organizations. They in turn distribute food and grocery items, ensuring the safe storage and reliable distribution of goods to local food pantries and meal programs that served over 5 million meals to children, families, seniors and other groups at risk of hunger. For more information visit us at www.westohiofoodbank.org, find us on Facebook.com/Westohio Food Bank or follow us on twitter.com/WestOhioFB.

About Subway® Restaurants

Subway offers a fresh alternative to traditional fast food, serving 7 million made-to-order sandwiches a day. Guests choose from 37 million combinations of quality proteins, fresh vegetables, and bread baked daily. The world's largest restaurant chain serves nutritious and delicious subs, soups, and salads at about 44,000 restaurants in more than 100 countries. The Subway experience is also delivered online at www.Subway.com and through the Subway® App, available in select markets at the Apple App Store and Google Play.

Founded by then 17-year-old Fred DeLuca and family friend Dr. Peter Buck more than 52 years ago, Subway is still a family-owned business today working with more than 21,000 dedicated franchisees in communities around the world.

Subway® is a registered trademark of Subway IP Inc.

###

PACKO'S

EASTERN EUROPEAN KITCHEN



Packo's and Toledo Edison are proud to support:

Toledo Northwestern Ohio Food Bank!

When: Thursday, March 7th

Location: All Locations

Time: 11am-9pm

Dine-in, Drive-thru, or Carryout with Packo's. Tell the cashier you are here to support Northwestern Ohio Foodbank, and 20% of your bill will be donated back to your organization.

Enjoy all your Packo's favorites knowing you are helping support this great organization.

*Does not include alcohol or gratuity.

**Not valid with any other promotions, discounts, coupons or loyalty.

THANK YOU FOR YOUR SUPPORT!