



Contact: Jess Jones-Swift 419-242-5000 jiones-swift@toledofoodbank.org

The Toledo Northwestern Ohio Food Bank, Walmart, Sam's Club, and Feeding America Launch "Fight Hunger. Spark Change." Campaign to Combat Hunger in Toledo

TOLEDO, OH (April 22, 2019) – One in eight Americans in communities across the U.S. struggle with hunger, according to the U.S. Department of Agriculture, including one in four children in Northwest Ohio. To raise awareness and combat the issue, Walmart, Sam's Club, Feeding America® and the Toledo Northwestern Ohio Food Bank are kicking off the sixth annual nationwide "Fight Hunger. Spark Change." (FHSC) campaign, which will run from April 22 to May 20.

In partnership with the Toledo Northwestern Ohio Food Bank, Walmart and Sam's Club invite Toledo shoppers to help fight hunger in their local community. There are three ways to participate – purchasing a participating item in-store or online, donating in-store, or donating on Feeding America's website.

With 749 million meals achieved over the last five years, Toledo customers and members can help the Feeding America network secure its 1 billion cumulative meals goal in three ways. They can track the number of meals by visiting www.walmart.com/fighthunger.

- For every participating product purchased at U.S. Walmart stores, Sam's Clubs or on Walmart.com during the campaign, the supplier will donate the monetary equivalent of at least one meal (\$0.10) on behalf of a Feeding America member food bank, up to applicable limits.
- Donate money to your local Feeding America food bank at participating Sam's Club and Walmart stores in the U.S.
- Donate at <u>www.feedingamerica.org/Walmart</u>

Walmart kickstarted the campaign with a \$3 million donation to Feeding America and member food banks including Toledo Northwestern Ohio Food Bank. A purchase of one of the 267 participating items helps secure the equivalent of one meal. Each Walmart and Sam's Club will partner with at least one Feeding America local food bank, and the 18 participating suppliers include: Bush Brothers, Campbell's, Conagra Brands, Cliff Bar, General Mills, Gold Peak Tea, Great Value, Hidden Valley, JM Smucker, Kellogg, Kraft Heinz, McCormick, Motts, PepsiCo, Post, Uncle Ben's, Nature Nate's Honey and Unilever.

"The Toledo Northwestern Ohio Food Bank is privileged to have Walmart as one of our corporate sponsors," said James M. Caldwell, President & CEO of the Toledo Northwestern Ohio Food Bank. "Their contributions to our organization through donations, grants and critical funding help us significantly in our mission to end hunger in Northwest Ohio."





"As we go into our sixth year of the 'Fight Hunger. Spark Change.' campaign, it's exciting to approach the 1 billion mark in terms of charitable meals secured for Feeding America over the life of the program," said Kathleen McLaughlin, chief sustainability officer for Walmart. "Food insecurity continues to affect communities across the United States. Working with Feeding America, our customers, members, associates and suppliers, Walmart and Sam's Club aim to be part of the solution."

Last year, TNWOFB benefited from more than \$77,000 dollars from Walmart and Sam's Club's commitment to fight hunger

To learn more about the campaign visit www.walmart.com/fighthunger.

###

About Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, over 275 million customers and members visit our more than 11,300 stores under 58 banners in 27 countries and eCommerce websites. With fiscal year 2019 revenue of \$514.4 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting http://corporate.walmart.com, on Facebook.com/walmart.and on Twitter at http://twitter.com/walmart.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on Facebook, or follow us on Twitter.

About Toledo Northwestern Ohio Food Bank

Toledo Northwestern Ohio Food Bank, Inc. is a non-profit organization established to enable other community organizations to end hunger. Over the past 35 years, the TNWOFB has distributed more than 100 million pounds of food and grocery products to assist those in need. Currently, the TNWOFB serves a network of more than 250 member agencies in an eight county area, including Defiance, Fulton, Henry, Lucas, Ottawa, Sandusky, Williams and Wood. Agencies include food pantries, soup kitchens, shelters, non-profit daycare centers, non-profit rehabilitation centers, group homes and programs for the elderly and children. Since 1985, the TNWOFB has been an affiliate of Feeding America, the nation's largest domestic hunger-relief organization. For more information on the Toledo Northwestern Ohio Food Bank, Inc. visit www.toledofoodbank.org